

# PRESTIGE

IN THE LAP OF LUXURY

PRESTIGE 98  
FASHION | DESIGN | JEWELLERY | TRAVEL | BUSINESS | PROPERTY



100 YEARS OF CARTIER'S TANK • NEW ROLLS-ROYCE PHANTOM • LIFE IN LENINGRAD  
BRIDAL WEAR – ALL ABOUT THE BACK • PROPERTY BOOM IN MAURITIUS





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# 100+ CLUB



THE NEAPOLITAN AREA BASED ARCADIA YACHTS - REFERENCE POINT FOR THOSE WHO ARE LOOKING FOR SEAWORTHY YACHTS WITH A STRONG PERSONALITY THAT OFFER AN EXPERIENCE OF TOTAL IMMERSION INTO THE SURROUNDING ENVIRONMENT - LOOKS TO THE FUTURE WITH AN EVOLUTION IN STYLING THAT RESPECTS THE YARD'S PRINCIPLES AND CREATES A NEW VISION TO ENLARGE AND RENEW THEIR PRESENT RANGE OF YACHTS AND REINFORCE THE FIRM'S MANAGEMENT.

**F**or this new styling race, ARCADIA Yachts has entrusted interior and exterior design to the Milan based Hot Lab studio, famous for their youthful, innovative and refined approach that reconciles elegance and contemporary styling, exalting in all their yachts that timeless beauty that made the studio renowned worldwide.

Ugo Pellegrino, ARCADIA YACHTS sole administrator, comments on the new direction: "We are convinced that the success of a yard, which includes us at ARCADIA, is connected to the experience that the owner and his entourage are part of, from the moment that they begin to think about a new yacht to when they decide to sell it to buy another. Here the role of the design studio in the early phase of design plays a fundamental role in creating a solid and trustworthy relationship between the yard and the owner. We therefore went to the best professionals in yacht design who not only are technically prepared, but also have an extraordinary ability to listen and to empathize. Only when we could completely identify ourselves with the owners could we really understand the nuances of the client's needs and imagine designing the details that make the difference when creating a successful semi-custom project.



"The purpose of our work with ARCADIA will be to contribute to the continual evolution of the brand, already so avant-garde."



After thinking very hard about our choices and working together on several pilot projects, we decided that the best partner to evolve into ARCADIA 2.0 would be the design studio Hot Lab. I am sure that our collaboration will be an immediate success, both with our first projects and with the relations that we are developing with old and new ARCADIA clients."

"The purpose of our work with ARCADIA will be to contribute to the continual evolution of the brand, already so avant-garde", explains Antonio Romano, partner at Hot Lab. "Our

objective is to develop the winning characteristics of the ARCADIA brand in concordance with client briefs. ARCADIA Yachts is a consolidated and successful reality and we have approached them with enormous respect and pleasure given our first-hand experience with the quality of their products and their highly professional workforce and management."

The first project by Hot Lab will be the A100+ that, as the name suggests, will be an evolution of the fortunate 30 meter yacht presented at last year's Cannes Yachting Festival. "In general we will respect the masculine lines,

clean and multifaceted, that represent the familiar image of the yard; we will reinterpret them to further develop the on-board living spaces, both inside and out, that represent the quintessence of each ARCADIA yacht", said Antonio Romano.

The full-height windows – providing natural illumination even from above – the spacious external areas, the latest generation of solar panels and a generalized eco-green approach for the whole gamma will be maintained, while increasing living area for guests. This translates into a larger upper deck and optimization of the foredeck area, while

improving access and movement with a more efficient positioning of the stairwells.

High priority has also been given to conviviality and leisure while on-board. The aft deck can comfortably seat up to ten guests for formal dining, with space for a further twelve guests in the lounge area, transformable into an ulterior dining area. The owner therefore is able to seat more than twenty guests for dining.

The same principle was followed for the design of the entire upper deck by the skillful combination of interior and exterior spaces to create a splendid leisure area, with a beautiful view of all the surroundings, yet with complete privacy.

The redesign of the yacht's layout, especially the exteriors, has allowed a new communication and movement mode between decks that favours a single inside-outside experience.

Hot Lab has proposed five different interior layout options to satisfy any owner's need, which also simplify design choices (thus reducing development times) by proposing a contemporary minimalist décor that perfectly matches exterior styling, and continuously playing with the inside-outside exchange.

Interior design is simple and linear, yet rich in detailing and finishings. It attracts attention, letting new visitors discover new aspects with every glance.

A perfect mix of contemporary design and neo-ornamentalism that unifies typical products of high Italian design with exotic rarely used materials like Carbalho wood and resin panelling.

The architectural container and its content are merged, creating the impression of carefully elaborated detailing found aboard a water-level attic. Soft materials like leather and cotton with warm woods like natural oak with ebony accents complete the color palette that includes the entire spectra of warm grey, sand, clear cream and black and white. A restful environment, warm and welcoming, even though luxuriously composed. 🏠

