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CRUISING REFURBISHED

The innovation driven yard, Arcadia revolutionised the international nautical market in 2010. Seven years down the line, the game-changer is ready to reinvent itself.

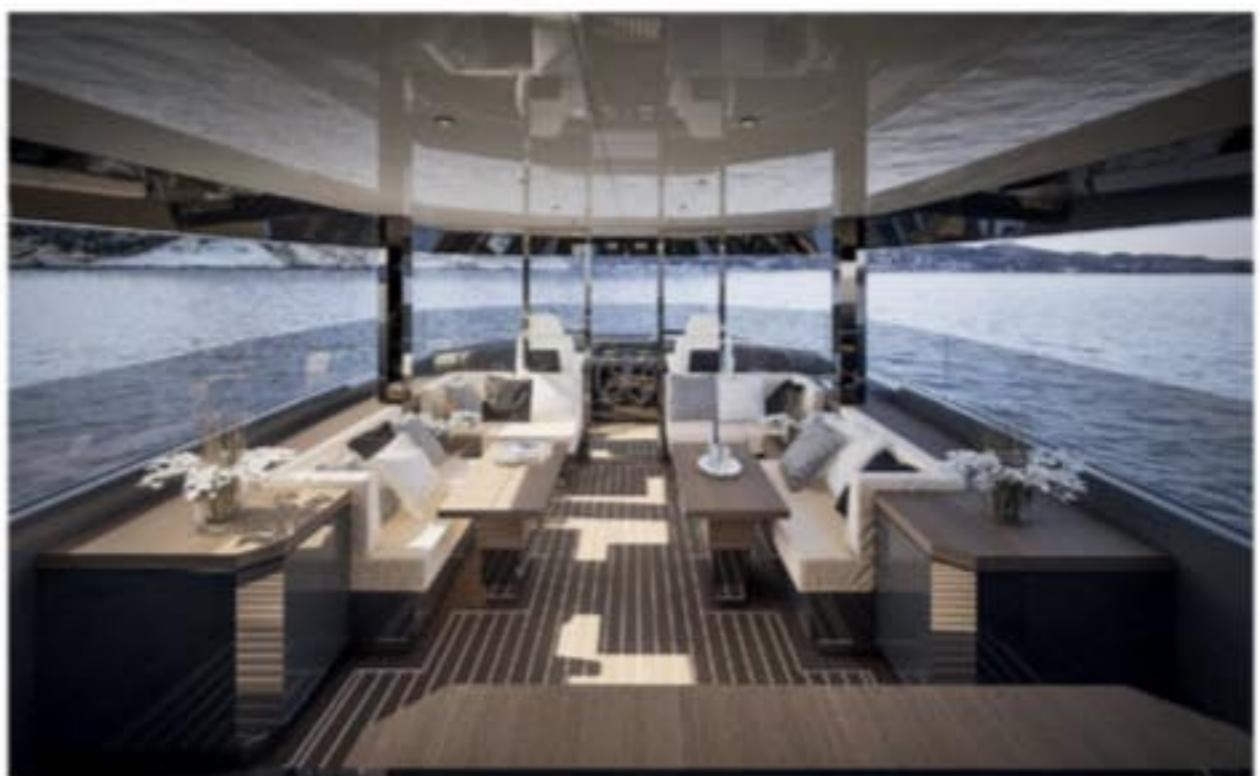
By Radhika Sikaria



The Neapolitan based Arcadia Yachts, steps into the future of yachting by reorientating itself as a function of the owner's needs. With a vivid evolution in styling, the new direction for Arcadia is pushing boundaries and providing the experts a sweet taste of luxury. The evolution of Arcadia 2.0, designed in collaboration with Hot Lab, is projected by the first in line, Arcadia 100+. The youthful, innovative and redefined approach of Hot Lab combines with avant-garde technology and functionality to create a futuristic yacht.

As the name suggests, A100+ develops on the strong characteristics of the shipyard's design DNA, in that they are extremely angular and aggressive. An abundance of natural illumination is provided from above through the use of full-height windows and the spacious external areas. The use of an army of solar panels and large glass panels with 50 square meters of photovoltaic solar cells inside the glass produces enough power to run most important systems, minimising generator usage making the yacht self-sufficient and eco-friendly.

Priority has been given to the sociality and leisure on-board. The exterior layout has received a facelift translating into a larger upper deck and optimum foredeck for increased usage by guests. The boat comes





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with a convertible formal dining area for 10 guests and further 12 guests in the lounge area, transformable into an ulterior dining space. Arcadia has also redesigned the upper deck to enhance the sense of transparency between the inner and outer spaces. The goal was to let owners and guests enjoy picturesque views of the mighty ocean, creating a splendid leisure area while maintaining total privacy.

The Milan based Hot Lab studio, has successfully incorporated the Arcadia ethos into the design of the yacht. They have proposed five different layout options to satisfy any owner's need through a contemporary minimalist decor that perfectly matches exterior styling and continuously play with the interior-exterior exchange. The interiors are quintessentially simple and linear. They attract attention and are a perfect mix of contemporary design and neo-ornamentalism which unifies typical new aspects of high Italian design with exotic rarely used materials like

Carbalho wood and resin panelling. The colour palette is further enhanced by the use of soft leather and cotton with warm woods like natural oak with ebony accents and a spectra of hues like warm grey, sand, clear cream and black and white.

Reaffirming the design perspective Antonio Romano, Partner at Hot Lab said, "In general we will respect the masculine lines, clean and multifaceted, that represent the familiar image of the yard; we will reinterpret them to further develop the on-board living spaces, both inside and out, that represent the quintessence of each Arcadia yacht."

In 2010, when Arcadia broke onto the nautical scene, it hit the market with the strength of a supernova. With great foresight – and a little bit of luck – Arcadia Yachts managed to anticipate the emerging new (or reborn) trends of those years. Today, with their new direction, Arcadia continue to renew and reinvent. ■